



Corporate
PROFILE

Bahadur
Group of industries

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Welcome to Company Introduction

Bahadur Industries has been a leading manufacturer and supplier of high-quality writing instruments since its inception in 1960. Founded by Mr. Muhammad Saleheen at Aabkari Road, Paisa Akhbar, Lahore, the company began with the manufacturing and trading of ballpoints and fountain pens.

Over time, Bahadur Industries established itself as a prominent player in the stationery industry and launched the BAHADUR brand name in 1965. This was a tribute to the brave soldiers of Pakistan who fought against India, and it served as a testament to the company's commitment to quality, durability, and customer satisfaction.

Bahadur Industries has always placed a strong emphasis on meeting high-quality standards and ensuring that their products are built to last. This has helped the company establish itself as a true Bahadur (strong, brawny) in the industry, with a reputation for excellence that is second to none.

Today, Bahadur Industries continues to innovate and expand its product offerings, while remaining true to its core values of quality, durability, and customer satisfaction. Whether you're a student, a professional, or someone who simply values a good writing experience, Bahadur Industries has the products you need to express yourself with confidence and clarity.

In 2012 we have set up a new industrial undertaking in the name of M/S Pakistan Pencils (Pvt.) Ltd and started the manufacturing of different stationery items locally.

In 2015 we have launched our new selling group of items in the name of Tango and laid down the manufacturing of poly wood pencils.





Our Vision

Bring inspiration and innovation to every student in the



Our Mission

Build a strong character in a child who will lead to serve the nation. So, we proudly say ;
“Write with Bahadur & live as Bahadur”

Scope of Work

Currently we deal in the Manufacturing, Import and Sale of all kind of writing instruments for schools and offices.



Fountain Pens



Glue Sticks



Correction Pens
(Fluid & Ink Removers)



Lead Pencils
(Colour and Black Lead)



Rubber Erasers



Pencil Sharpeners



Staplers & Punch
Machines, etc.



Geometry and
Pencil Boxes

Success Factors

Some of the Key Success factors that we assume are behind our

Quality and durability

Products range

Innovation in Products

Target market study

Distribution network

Strong eye on competitors

Clear vision and objectives

Target Market

- Bahadur Industries is committed to providing high-quality stationery products to meet the needs of students of all age groups and offices throughout Pakistan. Our products are designed to cater to the demands of discerning customers who value quality, durability, and affordability.
- Our range of products is particularly popular among school kids and college students who require reliable, long-lasting stationery products that can withstand the rigors of daily use.
- Our fountain pens are the first choice of many business executives who value the elegant writing experience they provide.
- We take pride in our ability to deliver products that exceed our customers' expectations, and we are dedicated to building long-term relationships with our customers.



Distribution Network

- Established Nationwide distribution network – a key success factor.
- Currently we are running our 300+ distributors all over Pakistan.
- Rigorous distribution selection policy to ensure strong market grip

Future Prospects

- Bahadur Industries is well-prepared to face future business challenges, including changing government policies, evolving customer demands, and emerging industry trends.
- We are committed to staying ahead of the curve by exploring new product lines and technologies to expand our offerings.
- Our manufacturing facilities are state-of-the-art, with the latest equipment and technologies to ensure the highest levels of quality and efficiency.
- Company is aiming to add new manufacturing product lines :
Ball Point, Wooden Lead Pencils and Glue Sticks

Key Management

Mr. Naveed Iqbal

Chief Executive Officer

Mr. Aashir Naveed

National Sales Manager

Usman Naveed

Marketing Executive

**Mr. Muhammad
Irfan Kamal**

Chief Financial Officer



Thank You

GET IN TOUCH



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